

## **AUTUMN DE FOREST BECOMES ONE OF THE AEROPOSTALE EPIC KIDS**

***Times Square Billboard to Debut February 8<sup>TH</sup> , 2014***



**Autumn de Forest   Aeropostale   Epic Kids   Spring 2013**

**January 2014** – Child prodigy Autumn de Forest has been selected by P.S. from Aeropostale to be one of the faces of their 2014 PS from Aeropostale campaign. A stunning billboard featuring Autumn and other young faces is set to be unveiled in Times Square on February 8, 2014. [www.ps4u.com](http://www.ps4u.com)

***“Being on location in LA with such a great group of kids and to be featured as one of the Epic Kids for P.S. from Aeropostale is something that was beyond my***

***wildest dreams” states de forest, “I am still pinching myself to see if I was awake or just dreaming!”***

Autumn is best known for her extraordinary works of art and has been featured in Girls Life Magazine, Time Magazine for Kids, on NBC's Today Show and CNN's show "The Power of She" hosted by Natasha Curry and Robin Meade. Autumn has also appeared on the Hallmark Channel and Discovery Kids. At just 12 years of age, her artistic talent has been compared to that of Picasso, Warhol and Jackson Pollock.

***"Autumn deForest is wise, well beyond her years. Her insights into art are astonishingly sophisticated, but her candor and honesty are so lovely and sweet, they can only be those of a child. It is this juxtaposition that makes time spent with autumn and her art both unforgettable gifts", remarked Elizabeth Irwin, P.S. from Aeropostale's Art Director.***

Notably, Autumn de Forest's Collectors have acquired the majority of works offered and presented at each and every one of her recent exhibitions. Quite an extraordinary accomplishment for this young prodigy.



**Image: Autumn on Set Aeropostale Shoot Los Angeles, 2013**

## **About Aéropostale, Inc.**

Aéropostale®, Inc. is a primarily mall-based, specialty retailer of casual apparel and accessories, principally targeting 14 to 17 year-old young women and men through its Aéropostale® stores and 4 to 12 year-old kids through its P.S. from Aéropostale® stores. The Company provides customers with a focused selection of high quality fashion and fashion basics at compelling values in an innovative and exciting store environment. Aéropostale® maintains control over its proprietary brands by designing, sourcing, marketing and selling all of its own merchandise. Aéropostale® products can only be purchased in Aéropostale® stores and online at [www.aeropostale.com](http://www.aeropostale.com). P.S. from Aéropostale® products can be purchased in P.S. from Aéropostale® stores and online at [www.ps4u.com](http://www.ps4u.com) and [www.aeropostale.com](http://www.aeropostale.com). The Company currently operates 896 Aéropostale® stores in 50 states and Puerto Rico, 79 Aéropostale stores in Canada and 148 P.S. from Aéropostale® stores in 32 states and Puerto Rico. In addition, pursuant to various licensing agreements, our licensees currently operate 64 Aéropostale® locations and one Aéropostale® and P.S. from Aéropostale® store in the Middle East, Asia, Europe, and Latin America. On November 13, 2012, Aéropostale, Inc. acquired substantially all of the assets of online women's fashion footwear and apparel retailer [GoJane.com](http://GoJane.com), Inc. Based in Ontario, California, [GoJane.com](http://GoJane.com) focuses primarily on fashion footwear, with a select offering of contemporary apparel and other accessories